

# Exploring a Business Case for Breastfeeding

The Breastfeeding Advocates of Sarasota County (BASC) is an action group that encourages employers to learn about the value of supporting breastfeeding employees in the workplace.

BASC understands that the importance of lactation support, privacy to express milk, and reasonable breaks are not always understood. Breastfeeding Toolkits can provide guidance and improve understanding on how your ROI can be positively impacted by working with employees in a strategic manner. Please review the following state and national resources to guide future decisions or discussions:

- [Lactation Support | Workplace Health Resources | Tools and Resources | Workplace Health Promotion | CDC](#)
- [Strategy 5 – Support for Breastfeeding in the Workplace | CDC](#)
- [Business Case for Breastfeeding | Office on Women's Health \(womenshealth.gov\)](#)
- [Business Case for Breastfeeding | FLBreastfeeding](#)
- [Breastfeeding Toolkit for Businesses - NYC Health](#)
- [Toolkits | Breastfeeding | CDC](#)
- [Breastfeeding in the Workplace - Workplace Fairness](#)

Further, BASC can connect your organization with a lactation consultant and/or provide educational materials and posters upon request.

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