

Breastfeeding Advocates of Sarasota County (BASC)



**DATE: Wednesday,
January 10, 2018**

**TIME: 3:30 PM
-5:00 PM**

PLACE: SCHD Rm 2063

ATTENDEES Jamee Thumm, *HS Coalition*; Joyce Verdejo, *WIC*; Lauren Sporillo, *HS Program*; Mary O'Connor, *SMH*; Carolyn Ramirez, *SMH*; Chelsea Arnold, *DOH Child Health*; Debbie Eldridge, *LLL*; Arielle Ball, *WIC/HSC/Lactation Love*; Nancy Aberdale, *Lactation Love*; Miranda Biset, *WIC*; and Meghan Miller, *FSU ARNP student*.

REGRETS Beverly Phelps, *Save My Life*;

MINUTES Jamee Thumm

MINUTES

A. Welcome and Introductions

- 1) Review of minutes from 11.1.17

B. Breastfeeding Funding Update

- 1) HSC received a \$25,000 grant from the Greenfield Foundation for breastfeeding support services. Translates to about 250 visits which will not cover the current demand but will cover high-risk moms.
- 2) Discussed plan for partnering with DOH, WIC, & SMH for a breastfeeding class on-site at the Ringling center for OB and Child Health clients. Delayed due to staff shortages.
 - a. Help introduce pregnant women to Child Health Services and providers and get children into the clinic for earlier visits after birth.
 - b. Discussed refreshments/incentives. QI time, use upstairs lobby 12:30-2:00 or 1:00-2:00. Encourage bringing a support person. Fun facts for icebreakers.
- 3) HSP will encourage clients to meet providers in Child Health and schedule their new baby visit earlier.
- 4) SMH has noticed trend that an increase in women entering SMH have already decided to choose formula. Normally 7-8%, lately 11-12%. Will continue to follow, encourage breastfeeding prenatally.

C. Breastfeeding Friendly Hospital Update

- 1) SMH has been designated a Baby Friendly Hospital!!!
- 2) Five-year designation, annual compliancy. OB & Peds who work for SMH (First Physician's Group) will provide no formula. New guidelines that no private MDs can provide formula which they will work on implementing.

D. Training and Conferences

- 1) Tampa Bay Breastfeeding Taskforce's 3rd Annual Conference "Overcoming Obstacles" will be held February 9, 2018 at Tampa General Hospital. Lunch, CEUs pending. Printout shared.
- 2) Certified Breastfeeding Counselor Training at SMH March 4-5. Registration is \$350. Looking for funds for sponsoring student, suggested asking Florida Healthy Babies.

E. BASC Member Updates

- 1) LLL- moved morning location from Rosemary to Lucky's Market. 10 am, 3rd Monday of each month.
- 2) SMH – evening group once a month in discussion at SMH. Will update when time & date decided.
- 3) DOH – attended SMH Latch Clinic and learned a lot to bring back to their patients.
- 4) HSC – Materials are being developed for breastfeeding support sharing including prescription pad and videos which will primarily be played at DOH but will be available for others.

Next Meeting:

Wednesday, March 14, 2017

3:30-5:00 PM

SCHD Room 2063