

Breastfeeding Advocates of Sarasota County (BASC)



**DATE: Wednesday,
Sept 7, 2016**

**TIME: 3:00 PM
-4:30 PM**

PLACE: SCHD Rm 227

ATTENDEES Jamee Thumm, *HS Coalition*; Anne Muir *HSCSC*, Arielle Ball, *WIC/Lactation Love*; Debbie Eldridge, *LLL*; Dale Lewis, *HS Board*; Alex Rodman, *SMH*; Mary O'Connor, *SMH*, Dr. Lisa Whittman, *SCHD*.

REGRETS Ciera Coleman *HSCSC*, Chelsea Arnold *SCHD Pediatrics*; Beverly Phelps, *Save My Life*

MINUTES Anne Muir

MINUTES

I. Welcome & Introductions

- a. Review of Minutes from 7/6/2016. No corrections noted.

II. World Breastfeeding Week/National Breastfeeding Month Summary

- a. Latch On Sarasota had a good location at the Farmer's Market and a good turn out. Venice location had rain but the moved indoors. Attendance at both events combined was about the same as last year.
- b. The Door Decorating Contest had 6 participants.
- c. HSC blog did not happen as only one other blog participant.
- d. Arielle was able to get 3 proclamations issued in Venice, Palmetto & Bradenton. She did 27 breast feeding related events during the month.
- e. The City of Sarasota issued a proclamation and former Vice Mayor Suzanne Atwell read it at the Sarasota Latch On.
- f. Mary was asked to present on the Breastfeeding Baby Friendly aspect of SMH to their SMH Board during August.
- g. She did a live presentation with a volunteer for Health Connect.
- h. Herald Tribune picked up a story on their 84% breast feeding rate prior to discharge.

III. CDC Report Card

- a. Jamee distributed the CDC Report Card Indicators and reviewed some of the statistics. Most had improved however some were worse than 2014 (**on file**).

IV. Medicaid Breast Pumps

- a. Jamee distributed a handout on how to obtain a breast pump (**on file**).
- b. An RX is needed.
- c. Mom goes to insurance provider for DME information
- d. Best would be to let the OB know during prenatal period that one will be needed as it seems to have some steps to the process which will take time.

- e. Jamee will follow up with insurers to see how it will actually work. Some questions: Can mom get pump prenatally? What is process to obtain a pump for premature infant in NICU or switch? What is relationship now with WIC?
- f. Child Health is open to a Meet the Ped type of meeting. They are very busy but 3 Peds might participate: Dr Bello, Dr. Whitman & Dr Lyons.
- g. Mary mentioned that a Health Dept. from California that has set up a lactation consult along with the Pediatric visit. Both parts of the consult are able to be coded so financially it is successful.
- h. Noted that Walgreens no longer rents pumps.

V. Updates/Noteworthy

- a. Dale said that Shon Ewens, ED of HSC, is hoping to expand services in North Port.
- b. Mary announced that SMH Foundation has been approached to continue work of NACCHO grant and provide funding for support groups plus incentives, peer training (in Spanish as well as English).
- c. Jamee noted that groups continue to run with volunteers at Selby Library (first Saturday), North Port Library (2nd Wednesday). Commitment for some months is needed before the groups build any kind of attendance.
- d. HSC AGM is September 16 at 8.30am. All welcome.

NEXT MEETING:
November 2, 2016
3:00-4:30
SCHD Room 227