

Breastfeeding Advocates of Sarasota County (BASC)



**DATE: Wednesday,
May 4, 2016**

**TIME: 3:00 PM
-4:30 PM**

PLACE: SCHD Rm 227

ATTENDEES Jamee Thumm, *HS Coalition*; Arielle Ball, *WIC/Lactation Love*; Jocelyn Possehl, *Bayfront*; Suzanne Sendelbach, *HSP*; Amy Groshner, *DOH*; Beverly Phelps, *Save My Life*; Mary O'Connor, *SMH*; Debbie Eldridge, *LLL*; Dale Lewis, *HS Board*; and Lauren Sporillo, *HSP*.

REGRETS

MINUTES Arielle Ball/Jamee Thumm

MINUTES

I. Welcome & Introductions

- a. Review of Minutes from 3/2/2016. No corrections noted.

II. Breastfeeding Drop-In Clinics

- a. North Port – Wednesdays through June at North Port Library conference room.
- b. Sarasota – Saturdays through June at the SCHD's new "Breastfeeding Nook" upstairs.
- c. Newtown – Mondays through June at the Newtown Goodwill on MLK.
- d. Each staffed by a combination of newly trained and experienced lactation supporters. We hope to continue beyond those dates and are working to secure funding.

III. Community Resource Guide

- a. Three key messages – Open discussion on main messages for providers/support workers essential for new moms. Narrowed it down to: trust you/your baby, seek support early, and every ounce counts.
- b. Listings – please send Jamee & Ciera how you'd like your organization listed in the Community Resource Guide. It will be distributed during the Community Workshop and to providers throughout the community.
- c. Articles are welcome, if not used for this guide may be used for WBW.

IV. Community Workshop

- a. Free Community Breastfeeding Workshop on Saturday, June 18 at the SMH Auditorium. Free food, 7 CEUs/LCERPs provided free. 75 already registered.
- b. Speakers – Dr. Hill, Kimarie Bugg (ROSE), and Dr. Ivonne Hernandez from Tampa General Hospital.
- c. Discussion/Panels/Breakout Sessions – on a variety of topics including barriers and how to overcome them.

V. Updates/Noteworthy

- a. SMH
 - i. Staff member conducting a research study on maternal fatigue. Study will educate mothers on the obstetrical side from the start of pregnancy through birth.
 - ii. Local pediatricians (with SMH privileges) are now required to have 3 hours breastfeeding education.
 - iii. Free printouts and helpful resources from Carolina Global Breastfeeding Institute.
 - iv. Milk Depot – incredibly busy. Drop off available for convenience.
- b. Bayfront, Port Charlotte – starting steps toward being a milk depot, also has a free breastfeeding group that meets twice a month 10:00-11:30am.
- c. HSC
 - i. Community Baby Shower, Saturday May 14th at the Boy's & Girl's Club. BASC has a table and the Rest & Rock.
 - ii. HSP is looking to hire a social worker as Suzanne is retiring, would like someone who is Spanish speaking.
 - iii. HSC is seeking a fundraising chair and board members.
- d. LLL – Breastfeeding Conference will be 10/7-10/9 at Daytona Beach.
- e. Starting to plan for WBW/NBM – Miracle Milk Stroll, Big Latch On/Live Latch Love, Photo Sessions, and HSC Door Decorating contest is iffy, but we'll see if we get enough volunteers to help.

NEXT MEETING:
September 7, 2016
3:00-4:30
SCHD Room 227