

Breastfeeding Advocates of Sarasota County (BASC)



DATE: Wednesday,
January 6, 2015

TIME: 3:00 PM
-4:30 PM

PLACE: SCHD Rm 227

ATTENDEES Jamee Thumm, *HS Coalition*; Arielle Ball, *WIC/Lactation Love*; Ciera Coleman, *HSC*; Suzanne Sendelbach, *HSP*; Beverly Phelps, *Save My Life*; Rhonda Herndon, *WIC*; Amy Groshner, *DOH*; Aubrey Will, *WIC*; Mary O'Connor, *SMH*; Debbie Eldridge, *LLL*; Dale Lewis, *HS Board*; Lauren Sporillo, *HSP*; Jeanie DeLa, *CLC*; Marcelle Crago, *Cyesis*; and Veronica Deza, *Swor Womens Care*.

REGRETS

MINUTES Jamee Thumm

MINUTES

I. Welcome & Introductions

1. Review of Minutes from 11.12.15. No corrections noted.

II. Trainings/Educational Opportunities

1. International Breastfeeding Conference in Orlando Jan 11-15, 2016 pricy but good info.
2. 20 hour Breastfeeding Course at Healthy Start Coalition campus on Feb 15-17, 2016. Currently full. Contact Jamee if you'd like to be waitlisted.
3. LLL Conference Oct 7-9, 2016 at Daytona Hilton again. Debbie is on the planning committee, contact if ideas/requests for topics. Flyers were distributed. [copy on file]
4. The Culture of Breastfeeding
5. Kelly Mom – Live conference/meetup in St. Pete, January 16th. Debbie is attending.

III. Miracle Milk Stroll

1. Walk sponsored by Best for Babes to raise awareness about the importance of donor milk. Debbie is coordinating again.
2. Anytime Friday May 13th to Sunday May 15th. Since the Healthy Start Community Baby Shower is Saturday May 14th, could do it the morning of at the event to increase attendance. Alternatively it could be planned as an evening bridge walk the Friday before.

IV. Racial Disparities in Breastfeeding

1. Joint effort between HSC, SCHD, SMH, and WIC to address racial breastfeeding disparity through a federal grant from NACCHO.

2. Grant would provide CLC training to HS staff, CBC training to SCHD nurses, a conference at SMH, and ROSE peer counselor training targeting African American women as well as updated breastfeeding materials.
3. Grant status unknown at the time of the BASC meeting, but was awarded.

V. Open Discussion: Tongue Tie/Lip Tie

1. Question was posed to the group – has anyone noticed a rise in the incidence of tongue/lip ties? Discussion about increased awareness in community. Hot topic currently in our community and social media groups.
2. Recommended resources: Dr. Ghaheri for evidence-based info & Jack Newman video.
3. Mary noted a conversation at the Peds meeting about direct referrals to ENTs and pediatric dentists for revisions, skipping the family pediatrician.
4. Discussion about consumer-driven demand due to social media and community groups.
5. Discussion about mothers feeling unheard and dismissed by their doctors. Pediatricians may need updated education on tongue/lip ties.
6. Suggestions:
 - i. Pediatric education –
 1. “Meeting of the minds” with Dr. Shea or another ENT with tongue/lip tie knowledge to speak at Pediatric Section meeting at SMH.
 2. Mary will check with Lactation Education Resources to see if their curriculum addressed tongue/lip tie to satisfaction. If not, maybe a “lunch and learn” or provider education.
 - ii. Clear referral procedure - Breastfeeding professionals should refer patients to their pediatrician first if a tongue/lip tie is suspected, since we cannot diagnose. Direct referrals to specialists should be avoided, if possible.
 - iii. Address Social Media – will discuss ideas at next meeting.

VI. BASC member updates and next steps

1. HSC discussed “An Evening for Healthy Start” January 28, 2016.
2. LLL has two new Leaders – Jules and Jocelyn – who is also an IBCLC. Jocelyn will cover South County and Port Charlotte.

NEXT MEETING:
March 2, 2016 3:00-4:30
SCHD Room 227