

# Breastfeeding Advocates of Sarasota County (BASC)



**DATE: Wednesday,  
Jan 4, 2017**

**TIME: 3:00 PM  
-4:30 PM**

**PLACE: SCHD Rm 227**

**ATTENDEES** Jamee Thumm, *HS Coalition*; Anne Muir *HSCSC*, Ciera Coleman *HSCSC*, Beverly Phelps, *Save My Life*, Debbie Eldridge, *LLL*; Mary O'Connor, *SMH*, Joyce Verdejo, *WIC*; Lauren Sporillo, *HS Program*.

**REGRETS**

**MINUTES** Ciera Coleman/Anne Muir

## MINUTES

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### Welcome and Introductions

- A. New attendee: Joyce Verdejo, WIC

### Support Groups

- A. Healthy Start received grant from SMH Foundation to increase BF support via new Peer Support groups and updated Provider Trainings
- B. Groups currently happening by Zubeda:
  - a. Selby Library, first Saturday each month from 10am to 12pm
  - b. North Port Library, second Wednesday each month 1pm-2:30pm
- C. Will be increasing groups starting in March, hopefully having weekly groups on Saturdays, alternating between North Port and Selby Libraries, with any extra week at the Healthy Start Coalition office.
- D. SMH is happy to lend space if necessary, as long as it is recognized as a Co-sponsor (for liability reasons)

### Trainings

- A. For professionals:
  - a. January CBC Training is full, still room for March training
  - b. All health professionals who work primarily with pregnant women and newborns are invited to attend, nurses receive CBC designation
- B. For Peers:
  - a. Available in English and Spanish
  - b. Spanish track taught by Ivonne Hernandez, USF
  - c. English track taught by Sheera Thomas, SMH
  - d. \$100 stipend for 2-day training, lunch included
  - e. \$40 stipend for hosting groups after training
- C. See flyers for specific details, PDF of flyer will be emailed out to group after changes are made. Copy on file.
- D. Ciera will update Eventbrite and Flyers to better emphasize Spanish-speaking track

## **Breastfeeding Survey**

- A. Every 3 years, BASC and Healthy Start provide a countywide BF survey via Healthy Start, pediatrician offices, etc.
- B. Intern, Teniquiana Ramsey from University of Florida will be starting Monday who will be managing the survey and analyzing results
- C. The group discussed strategies for increasing response rates and whether to continue doing it on paper as in previous years or to move it to an online survey.

## **Website and Facebook Updates:**

- A. Calendar now on Healthy Start BASC webpage with free BF Support groups
- B. The group discussed other possible things to include on the BASC Webpage ([www.healthystartsarasota.org](http://www.healthystartsarasota.org))

## **2017 Goals & Objectives**

- A. Jamee passed out a draft of the BASC Priorities (2017 Update). The group reviewed and recommended adding “pursue grants to increase support” and correcting “Milk Stroll” to “Mother’s Milk Stroll”. Copy on file.

## **Other Updates:**

- A. Brief discussion about an Iowa lawsuit due to BCBS Iowa denying breastfeeding claims due to no licensed in-network providers, when the state doesn’t license breastfeeding providers (similar to how FL is set up). Copy of article on file.

**Next Meeting:  
Wednesday, March 1, 2017, 3:00-4:30  
SCHD Room 227**